

#### PRESS RELEASE



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### FOR IMMEDIATE RELEASE

# D'BRIS and GUTTA SOLES unveil 3 prototypes from their "ReKast" collaboration

Three prototypes of these unique sustainable sneakers to be auctioned from December 2nd to December 9th, 2021



[November 30, 2021- Los Angeles, California / Accra, Ghana] Today, D'BRIS and GUTTA SOLES are announcing the first prototypes of the ReKast collaboration that will be available via digital auction starting on December 2nd 2021 at 18h CET throught December 9th 2021, 18h CET on www.dbrisshoes.com







These prototypes consist of original D'BRIS shoe bases made of ocean plastic and car tires, designed by GUTTA SOLES. All materials were sourced, supplied, and curated by the GUTTA SOLES production team in Accra, Ghana; including recycled fishing nets from local fisherman on the Korle Lagoon in Accra; as well as beading and hand sewn fabrics.

As a shipping bonus, each pair will be shipped in a GUTTA SOLES up-cycled shoe bag/rucksack made from recycled fishing net, up-cycled cocoa sacks, and recycled fabrics from Ghana.

## THE COLLAB

ReKast shoes highlight the necessity to unite the global fashion industry as one sustainable movement. This collection will not only bring awareness to consumers, but also give the world a one-of-a-kind, exclusive sneaker that doesn't negatively impact the environment through its production.

## WHO WE ARE

**D'BRIS** is a collective of eco-lifestyle surfers, skateboarders and artists who are dedicated to rethinking the way we make and consume products. D'BRIS' founders were sick of seeing plastic waste in the ocean and believed products like D'BRIS need to be made more accessible to help raise awareness about environmental problems.

www.dbrisshoes.com

where trash is our treasure.

GUTTA SOLES is a sustainable custom handmade footwear produced with recycled tires and African prints. They are produced in Ghana, with Ghanian materials, labor and creativity, with the proceeds of their collections reinvested directly into local communities through THE GUTTA SOLES FOUNDATION.

www.guttasoles.com

Join us as we take a step in the right direction, towards a future

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